

Coahoma County Strategic Planning

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Stennis Institute of Government

Highly Effective Communities

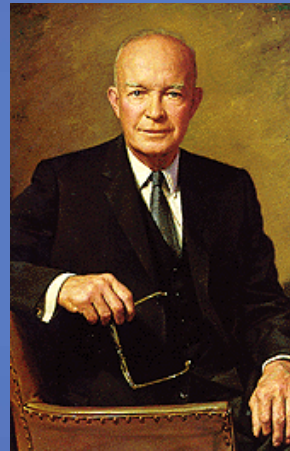
- Passionate Leadership
- Written Mission Statement/Strategic Plan
- Basics Covered
- Community Spirit
- Business Involvement
- Active Marketing
- Outsiders Welcome

Passionate Leadership

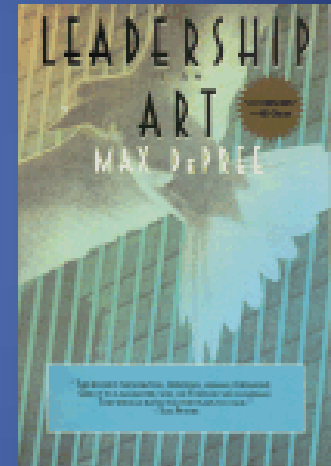
- Plato



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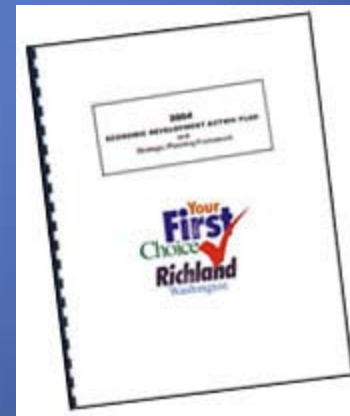


Max



Written Mission Statement/Plan

- *To preserve and enhance our unique environment and lifestyle on behalf of the people of Vernon through the provision of dynamic and accountable leadership and effective municipal services.* City of Vernon, British Columbia
- **People are our priority... We take care of the people who take care of Carlsbad (CA).**
- *Richland, WA Strategic Plan -*



Basics Covered

- Emergency services
- Public works
- Financial ratings
- Roads & bridges



Community Spirit

- Volunteerism
- Involvement
- Pride of place
- Care for others



Business Involvement

- Investment of capital and people
- Business recognize the value of community involvement
- Headquarters companies

Active Marketing

- Internal
- External
- “The message that is sent is never the message that is received.”